

Meet John Howard Lawson, Brent Von Horn, and Their Legacy at Gentlewoman



Gentlewoman, the acclaimed design studio, is renowned for its timeless and elegant creations. Founded by John Howard Lawson and Brent Von Horn, the studio has made a significant impact on the world of design. In

this article, we delve into the lives and careers of these two visionary founders, exploring their journey to establish Gentlewoman and the enduring legacy they have left.



John Howard Lawson's Gentlewoman by Brent Von Horn

★★★★★ 5 out of 5

Language	: English
Paperback	: 68 pages
Item Weight	: 5.1 ounces
Dimensions	: 5.83 x 0.16 x 8.27 inches
File size	: 296 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 126 pages
Lending	: Enabled



John Howard Lawson: The Engineer Turned Designer

John Howard Lawson's path to design was an unconventional one. Born in 1969, he initially pursued an engineering degree at Stanford University. However, a life-changing trip to Japan in the early 1990s sparked a profound interest in aesthetics and traditional craftsmanship.

Returning to the United States, Lawson enrolled in the Rhode Island School of Design, where he honed his skills in furniture and product design. His early creations exhibited a blend of engineering precision and an appreciation for simple, natural forms.

Brent Von Horn: The Visionary Creative

Brent Von Horn, born in 1972, brought a complementary perspective to Gentlewoman. A graduate of the University of California, Berkeley, he initially worked in the tech industry. However, his passion for design eventually led him to leave Silicon Valley and pursue his creative aspirations.

Inspired by mid-century modernism and Scandinavian design, Von Horn developed a distinct aesthetic characterized by clean lines, warm woods, and a refined sense of color. His designs exude a timeless elegance that transcends trends.

The Founding of Gentlewoman

In 2005, Lawson and Von Horn crossed paths at a furniture fair in Milan. Recognizing their shared vision for timeless design, they forged a partnership that would shape the future of the industry.

Together, they established Gentlewoman, a design studio dedicated to creating furniture and accessories that would elevate everyday living. The name "Gentlewoman" perfectly encapsulates their design philosophy: elegant, sophisticated, yet accessible.

The Gentlewoman Aesthetic

Gentlewoman's aesthetic is defined by a harmonious blend of classic and contemporary elements. Their designs draw inspiration from traditional craftsmanship, while incorporating modern materials and techniques.

The studio's signature pieces are often characterized by simple geometric forms, natural finishes, and a subtle interplay of color and texture. From the

iconic "Chelsea Sofa" to the "Rafael Chair," Gentlewoman's creations embody a refined simplicity that transcends time.

Legacy and Impact

Over the years, Gentlewoman has evolved into a globally recognized design force. Their work has been featured in countless publications and exhibitions, including the Cooper Hewitt National Design Museum in New York City.

Lawson and Von Horn have not only created a successful design studio but have also influenced the broader design landscape. Their emphasis on sustainability, craftsmanship, and enduring beauty has inspired a new generation of designers to pursue a more thoughtful and sustainable approach to design.

The Second Generation: A New Chapter

In recent years, Lawson and Von Horn have taken a step back from the day-to-day operations of Gentlewoman, passing the torch to a new generation of designers. Emily Wettstein, a graduate of the Rhode Island School of Design, has taken over as Creative Director.

Wettstein shares the founding principles of Gentlewoman, while bringing her fresh perspective and contemporary influences to the studio. She continues the legacy of timeless design, evolving the Gentlewoman aesthetic while remaining true to its core values.

John Howard Lawson and Brent Von Horn, the visionary founders of Gentlewoman, have indelibly shaped the world of design. Their commitment to timeless elegance, enduring craftsmanship, and

sustainability has left an enduring legacy that continues to inspire designers and consumers alike.

As Gentlewoman enters a new chapter, the studio's commitment to thoughtful, beautiful design remains unwavering. The future is bright for Gentlewoman, and the creative legacy of Lawson and Von Horn will undoubtedly continue to flourish.



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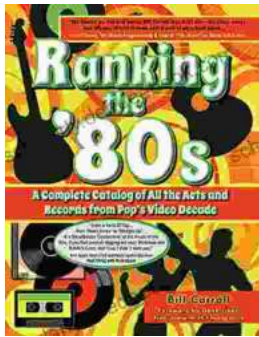
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